

List of adjectives to describe a brand

Absorbing	Detailed	Honorable	Rustic
Adorable	Dramatic	Impressive	Scholarly
Adventurous	Dry	Industrial	Secure
Appealing	Dynamic	Informal	Serious
Artistic	Earthy	Innovative	Silly
Athletic	Eccentric	Inspiring	Sleek
Attractive	Efficient	Lively	Smart
Bold	Elegant	Lush	Soothing
Breathtaking	Elevated	Majestic	Sophisticated Stable
Bright	Enchanting	Modern	Stimulating
Business-like	Endearing	Natural	Striking Strong
Busy	Energetic	Nautical	Stunning
Calm	Ethereal	Nifty	Stylish
Capable	Excellent	Noisy	Swanky
Caring	Exciting	No-nonsense	Tasteful
Casual	Exuberant	Nostalgic	Tranquil
Charming	Fabulous	Novel	Trustworthy
Cheerful	Familiar	Old	Unconventional
Chic	Fancy	One-of-a-kind	Unique
Classic	Fantastic	Organic	Upbeat
Clever	Fashionable	Playful	Urban
Collaborative	Festive	Pleasant	Versatile
Colorful	Fierce	Powerful	Vintage
Comfortable	Flirty	Predictable	Whimsical
Conservative	Formal	Professional	Wild
Contemporary	Fresh	Quaint	Witty
Convenient	Friendly	Quirky	Wistful
Cool	Fun	Radiant	Youthful
Creative	Functional	Rebellious	
Custom	Futuristic	Relaxing	
Cutting Edge	Glamorous	Reliable	
Daring	Graceful	Retro	
Dashing	Hip	Revolutionary	
Dazzling	Historic	Ritzy	
Delicate	Intense	Romantic	
Delightful	Inviting	Royal	