



WELCOME!

I'm *Vianna*.

I am a thrill-seeking traveler, adventurer and journalist. A proud digital nomad, I love trying new things and writing about them.

My most recent solo adventure was a journalism assignment to Southeast Asia. As I backpacked through the Philippines and Thailand, I noticed how empowering it was to travel alone as a woman.

We shouldn't let fear or sexism stop us from discovering the world. **Exploration is freedom.**

VENTURE is a brand designed with the fearless woman in mind. Women like you and me.

JOIN THE MOVEMENT.



DON'T
OVERTHINK
IT





Here, colors dictate decision.
Chosen for their vibrance and spontaneity,
these fun swatches will inspire you to say yes.

V E N T U R E

F43D00

S A Y Y E S

FFBCB1

B I G W I L D

F7931E

S K Y D I V E

BDCCD4

L A Y O V E R

FF1D25

Chosen for their **playfulness,**
eccentricity, and ease.

Sunflower

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Run Wild

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

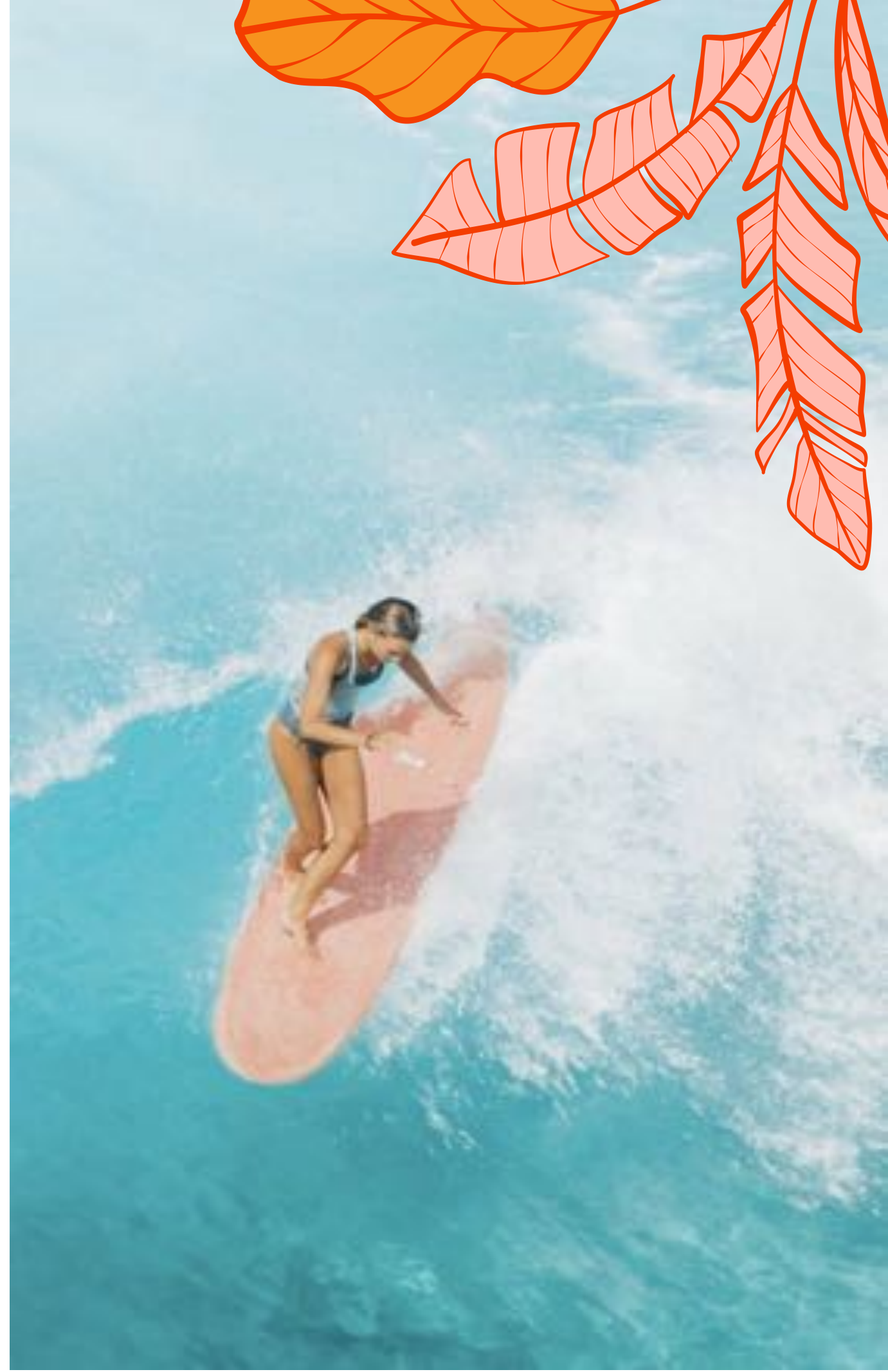
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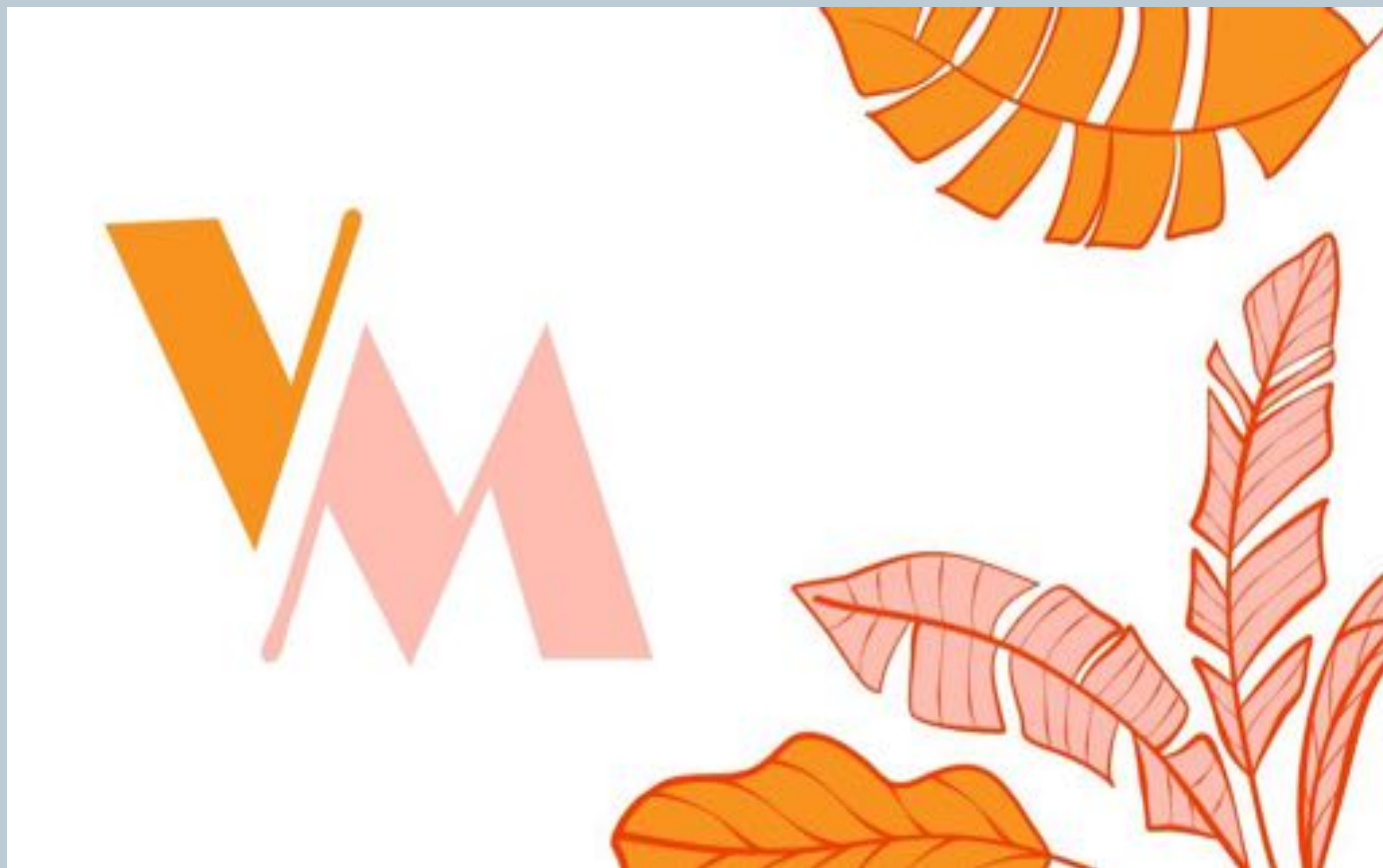
GEO sansLight

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LOGO.



Venture More.

For women on the go.



VENTURE.



Don't overthink it.

This is a brand about adventure; about travel and novelty, about meeting new people and trying new things.

But it's also about femininity. Solo female travel is freedom.

And it's time women explore that space.

Constructed in playful hues of pinks, oranges and blues, VENTURE seeks to find the explorer within.

The world is big. Let's go outside.

Just GO.