

## Design considerations for your website

As you design your web pages, keep in mind that the most important space is what appears at the top of the page. You want to make sure to provide information that will let your readers know what the website is about. So you should make sure that your name, some brief information about you, and all or some of the important navigational links are present “above the fold”. The top of the page should also entice readers to continue to explore the site, perhaps by presenting a brief overview of the content or several informative links that suggest where to go next.

The links at your website serve as a kind of outline for the important material at the site. While some links are standard (home, about, contact), others can convey more substantive information. For instance, the links “writing” and “design” conveys more information than the link “portfolio” or “work”.

Be sure to test your website at multiple sizes. A key web design principle today is “mobile first”—that is, design your site so that it looks good on a mobile device.

Also test your website on multiple browsers and devices. Colors may render differently and certain interactive options might not work, and this is important for you to know.

Use hex codes rather than names for colors. Although Brackets is wonderful in providing color names like “blanchedalmond” and “darksalmon”, some browsers might not be able to read these colors. A hex code is a safer bet. To determine the hex code for the color you’re using, you can take a screenshot of the webpage and use this handy tool: <https://html-color-codes.info/colors-from-image/>.